This is the cover letter for the PDF output.
Lots of legal jargon goes here

Table of Contents
Overall ..... 3
Camping Equipment ..... 5
Golf Equipment ..... 6
Mountaineering Equipment ..... 7
Outdoor Protection ..... 8
Personal Accessories ..... 9

Each page gets 1 graph and an explanation. This seems like overkill to me.


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| Year | Month | Quantity |
| :---: | :---: | :---: |
| 2011 | October 2011 | 1,852,284 |
|  | November 2011 | 2,076,403 |
|  | December 2011 | 2,201,075 |
| 2011 - Summary |  | 23,524,685 |
| 2012 | January 2012 | 1,816,679 |
|  | February 2012 | 2,234,994 |
|  | March 2012 | 2,043,114 |
|  | April 2012 | 2,029,157 |
|  | May 2012 | 2,234,514 |
|  | June 2012 | 2,519,464 |
|  | July 2012 | 2,125,813 |
|  | August 2012 | 2,171,060 |
|  | September 2012 | 2,171,116 |
|  | October 2012 | 2,243,432 |
|  | November 2012 | 2,110,738 |
|  | December 2012 | 2,241,709 |
| 2012 - Summary |  | 25,941,790 |
| 2013 | January 2013 | 2,603,201 |
|  | February 2013 | 2,849,795 |
|  | March 2013 | 2,929,886 |
|  | April 2013 | 2,744,815 |
|  | May 2013 | 2,777,572 |
|  | June 2013 | 2,822,207 |
|  | July 2013 | 2,868,410 |
| 2013 - Summary |  | 19,595,886 |
| Overall - Summary |  | 89,237,091 |

## Camping Equipment

Graph 1
Each page gets 1 graph and an explanation. This seems like overkill to me.


| Year | Quantity |
| :--- | :---: |
| 2010 | $5,895,053$ |
| 2011 | $6,903,764$ |
| 2012 | $8,399,156$ |
| 2013 | $6,103,176$ |
| Overall - Summary | $27,301,149$ |

## Golf Equipment

## Graph 1

Each page gets 1 graph and an explanation. This seems like overkill to me.


| Year | Quantity |
| :--- | :---: |
| 2010 | $1,092,982$ |
| 2011 | $1,297,793$ |
| 2012 | $1,536,772$ |
| 2013 | $1,186,154$ |
| Overall - Summary | $5,113,701$ |

## Mountaineering Equipment

## Graph 1

Each page gets 1 graph and an explanation. This seems like overkill to me.


| Year | Quantity |
| :--- | :---: |
| 2011 | $2,644,713$ |
| 2012 | $3,700,262$ |
| 2013 | $3,555,116$ |
| Overall - Summary | $9,900,091$ |

## Outdoor Protection

## Graph 1

Each page gets 1 graph and an explanation. This seems like overkill to me.


| Year | Quantity |
| :--- | :--- |
| 2010 | $5,614,356$ |
| 2011 | $4,111,058$ |
| 2012 | $1,599,585$ |
| 2013 | 689,446 |
| Overall - Summary | $12,014,445$ |

## Personal Accessories

Graph 1
Each page gets 1 graph and an explanation. This seems like overkill to me.


| Year | Quantity |
| :--- | :--- |
| 2010 | $7,572,339$ |
| 2011 | $8,567,357$ |
| 2012 | $10,706,015$ |
| 2013 | $8,061,994$ |
| Overall - Summary | $34,907,705$ |

